

iwascoding products



Garage Sale



GarageSale Basic



GaragePay



GarageBuy



GarageTunes

about iwascoding

iwascoding is a German company that was founded in 2005. Frustrated by the absence of eBay listing utilities for the Mac OS X the company's founders Ilja Iwas and Paul Hecker created a client application for the eBay online auction system. Today iwascoding is at the forefront in developing outstanding tools to make eBay selling easier for OS X users. The company accounts for approximately 800.000 auctions per month and numbers are increasing. About fifty percent of the company's customers are in the US and forty percent in Germany.

iwascoding received the award for "Best Newcomer Q1/Q2 2005" at eBay's Germany developer day in 2005 for its innovative application GarageSale. **GarageSale won tests in German magazines such as MacWelt 08/2006 or MacLife 06/2005 and 04/2006. Also, the company took the eBay Star Developer Award runner-up prize.**

The following tools are at the center of attention.

GarageSale – a slick, full-featured client application for the eBay online auction system – is the leading eBay listing tool for the Mac platform.

GarageSale Basic – the smaller brother to its award-winning eBay client. It was developed for customers who don't need all the advanced eBay features its bigger brother provides. GarageSale Basic includes all the essential features for listing on eBay a casual seller dreams about.

GaragePay – a management tool for PayPal transactions. GaragePay lets you download, view, search, and archive all your PayPal transactions without having to log into the PayPal website. It handles incoming as well as outgoing money transfers.

GarageBuy is the first Mac application featuring eBay-certified bidding functionality. Bids can be placed instantly without having to wait for all those eBay web pages to load.

GarageTunes is a lightweight, collaborative music player for single users and groups. It plays music from every Mac in the network and can use any connected Mac or AppleTV as a speaker.



GarageSale

The most advanced eBay client application for Mac OS X

GarageSale is the leading client applications for the eBay online auction system for Mac users.

GarageSale is a slick, full-featured client application for the eBay online auction system. It offers advanced features while remaining user friendly. With GarageSale Mac OS X users can compose eye-catching auctions quickly using an intuitive Mac-like interface. GarageSale also integrates perfectly with iPhoto, offers WYSIWYG text editing and comes with over 140 free design templates.

GarageSale offers excellent eBay listing solutions for small to medium-scale eBay sellers. The application received the award for "Best Newcomer Q1/Q2" at the eBay Germany developer day in 2005. It consistently outclasses competitors in magazine tests. MacWelt Germany compared eBay listing applications in issue 08/2006 and GarageSale won with the rating "very good". German Magazine **MacLife** rated **GarageSale best eBay application twice** in issues 06/2005 and 04/2006.

Price

A single user license for GarageSale is available for only \$39.99. Users can use this license on up to two Macs - freedom to create auctions on the go or at home. A family license, that allows the installation of GarageSale on up to 5 computers in your household, is available for \$65.99. An unlicensed version of GarageSale allows the upload of 3 auctions to eBay.



GarageSale Basic

GarageSale's smaller brother

This cleverly devised client application is targeted at Mac users who don't need all the advanced eBay features its bigger brother GarageSale is offering.

iwascoding found that some Mac users were overwhelmed by GarageSale's complexity. So the software developer tried to come up with something that is stripped of features an average seller won't need. As a result they created a simplified version of the award-winning eBay listing tool GarageSale.

The application includes all the essential features for listing on eBay a casual seller dreams about: perfect integration with Mac OS X, free image hosting, and the same professional auction designs that made GarageSale so popular. GarageSale Basic is built from the same tried and tested code base that enabled GarageSale users to list millions of auctions on eBay so far.

Preparing an eBay auction with GarageSale Basic becomes a breeze. Targeted at customers who are novices at eBay or Mac software, the application uses a completely different approach when it comes to template management. The simplified version is a document based application, as opposed to the library based GarageSale. A big advantage is that by operating the simplified version as a separate product, iwascoding can add more pro-seller features to GarageSale without overwhelming casual sellers.

Price

A single user license for GarageSale Basic is available for \$ 24.99. Users can download GarageSale Basic and start three auctions for free before purchasing a license. All that's required is an eBay account.



GaragePay

PayPal at a glance

GaragePay is a Mac application designed to make dealing with PayPal a lot easier.

GaragePay lets you download, view, search, and archive all your PayPal transactions without having to log into the PayPal website. Since all information resides in GaragePay's own database the application can be used fully featured even without an internet connection. It downloads all transactions in all accounts while updating previously downloaded transactions.

GaragePay includes a couple of handy features. Through the filter mechanism eBay sellers can search for a transaction, a payer's name and address or even single words in transaction messages. With the application's Smart Folders users can keep track of payments from particular people or of transactions in a certain currency. Users can export CSV files that include all information shown in GaragePay's main window. Financial records are safely locked away in GaragePay's encrypted database. Last but not least, users can use as many accounts as they like at the same time.

Price

A single user license for GaragePay is available for \$ 24.99. You can use this license on up to two Macs if you are the only one using it. The unlicensed version of GaragePay will display up to 30 PayPal transactions.



GarageTunes

The collaborative music player

GarageTunes is a music player for OS X that does things a little differently:

GarageTunes finds all the music files on your hard drives without needing to maintain a special library or pointing it to a certain directory.

Even better, it shows all music files on other Macs running GarageTunes in your home or company network in a single view.

Last but not least, you can select any of the Macs or Apple TV on your network to play songs stored on any other Mac running GarageTunes.

Price

A single user license for GarageTunes is available for \$ 4.99.